

# EREVENA NEWSLETTER

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## WELCOME TO THE LATEST NEWS FROM EREVENA



We have seen a number of normalisation indicators this quarter. One thing of note is that larger volumes of US companies, founded since mid 2022, are looking to aggressively grow their international teams. We haven't seen the volume of new VP/GM EMEA searches for a few years, which is hugely encouraging to the ecosystem as a whole.

Another trend, closer to home is that we have an ever growing number of European tech companies breaking through the £50m ARR mark, whilst growing aggressively. This is a big step forward, as many used to plateau at this point, or never reach it.

Demand for Engineering and Finance continues to be strong, we have also seen a marked uptick in European Founders hiring experienced operators onto their Boards. We are huge advocates of this at Erevena, we think Board members and Advisors who have scaled companies can be huge time savers as you scale your company.

We are forecasting a strong run into the end of the year, we look forward to reporting back on that in January.

**DAN HYDE**  
**CEO**

## RECENT SEARCHES

The last few months have seen Erevena help hire Board members, C-suite and VPs for some of the fastest-growing companies in the world.



**Chief Marketing  
Officer**



**SVP Marketing**



**Chief Revenue  
Officer**



**Chief Technology  
Officer**



**VP Engineering**



**Chief Executive  
Officer**



**Chief Financial  
Officer**



**Senior Sales  
Operations Director**



**GM EMEA**



**Head of Issuer  
Sales**



**Chief People  
Officer**



**Non Executive  
Director**



**Chief People  
Officer**



**VP Engineering**



**Chief Product  
Officer**



**VP People**



**Chief People  
Officer**



**Chief Sales  
Officer**



**Senior Product  
Manager**



**Chief Technology  
Officer**



**SVP Engineering**



**Chief Financial  
Officer**



**VP Go-To-Market  
Strategy**

**VP Finance**



**Chief Financial  
Officer**

**Chief Revenue  
Officer**



**Chief Financial  
Officer**



**VP Finance**



**Chief Revenue  
Officer**



**VP Engineering**



**VP Sales**



**Chief Revenue  
Officer**



**Global Director of  
Cloud Operations**

[Learn more](#)

## RECENT ARTICLES

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### Interview with [Tram Anh Nguyen](#)

Tram Anh Nguyen, co-founder of the Centre for Finance, Technology and Entrepreneurship (CFTE), talks to [Lilian Poilpot](#), sharing her passion for how the global finance industry is building the workforce of the future with the help of new FinTech developments, Artificial Intelligence and, most importantly, both education and diversity.

[Read the article](#)



### **The Modern CFO Interview with [Yulia Pukhova](#)**

Yulia Pukhova, CFO at Veesion AI, was involved in one of the first big exits in France whilst at PeopleDoc, and has had a diverse career both in startups and as a post-acquisition finance leader. She talks to [Thibault Lalouette](#) about her love of technology and the changing role of CFOs as they embrace AI and data analysis in finance operations.

**[Read the article](#)**

### **The Modern CFO Interview with [Francois Callens](#)**

Francois Callens, finance and operations leader, discusses the important role that CFOs have in creating value for employees, stakeholders, and shareholders, and as a sounding board for the CEO. From Voyage Privé to Depop and angel investing, he has been on an eventful journey, and tells [Thibault Lalouette](#) why the potential use cases for artificial intelligence (AI) will be transformational for the finance function.

**[Read the article](#)**



### **Discussion About the Changing Role of the Chief Financial Officer**

[Francois Callens](#), [Yulia Pukhova](#) & [Jonathan Sarfati](#) explain how they are adapting to new technologies like AI, balancing traditional skills with innovation. CFOs now play a crucial role in integrating tech solutions to drive growth and manage risk, with a focus on collaboration and deep business understanding.

**[Read the article](#)**

## Founder's Guide For European Companies Expanding into the United States

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### Founder's Guide for European Companies Expanding into the US

A founder's guide for European companies expanding into the US, focusing on leadership hires, especially in Go-to-Market roles. The Erevena New York team, with experience in recruiting top US executives, offers insights from experts like [Matt Grenginger](#), [Celine Daley](#), and [Taylor Safford](#) to help founders navigate the unique challenges of hiring in the US.

[Read the guide](#)

### EREVENA NEWS



#### **Gavin Holland joins as Partner**

Gavin Holland has joined the team to build a complementary investment business whilst also supporting the core executive search platform, particularly across the FinTech sector. Over the past 20 years, he has built an extensive network and track record within the global high-growth technology & financial services ecosystems.



## Oslo Launch Dinner

We had an incredible evening celebrating the launch of Erevena's Oslo office at the fabulous restaurant Villa Heftye. Hosted by our Norwegian Partner, Martin Falch, the turnout was fantastic, with a diverse group of top leaders and investors in the Norwegian Tech eco-system, marking this exciting milestone in Erevena history. We are looking forward to making impact in Norway and guide the most ambitious Tech companies towards the best leaders globally.



## Evelyn Partners & Erevena WiFT Networking Event

We hosted another successful Women in FinTech evening at the Evelyn Partners office, surrounded by an inspiring network of women driving change in the industry. Special thanks to Maria Josife and Jade Els for organising such a wonderful event.



## **Erevena & Eka Ventures Roundtable Discussion**

Erevena and Eka Ventures hosted a roundtable discussion focused on marketing best practices for early-stage consumer and B2B companies. The event aimed to provide guidance on how early-stage venture businesses can build trust, create winning marketing strategies, and drive growth.

## **UPCOMING EVENTS**

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### **CTO Dinner & Panel - Technical Considerations from Investors**

Mark Watson is hosting a CTO Dinner & Panel with Erevena, an evening of networking and discussions about technical considerations from investors.

## **NEW JOINERS**

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**Giorgia Sculco**  
**Associate**  
London



**Holly Welstead**  
**Principal**  
London



**Jonas Sørensen**  
**Associate**  
Copenhagen



**Lee-Roy Fredericks**  
**Partner**  
London



**Lucy Fitzpatrick**  
**Senior Associate**  
London



**Matty Gaye**  
**Senior Associate**  
London

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