

EREVENA NEWSLETTER

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WELCOME TO THE LATEST NEWS FROM EREVENA



It feels like early spring, both literally and metaphorically! We were recently joined by 90 investors and CEO's from our FinTech client base for dinner in London. The sentiment was consistent - things are getting better.

In general, we are seeing more investment rounds being closed. Companies are getting more proactive around Executive and Board hiring, and clients are beginning to see a path through to more predictable economic times.

None of this means that things are easy out there. Much of our work is focused on augmenting founding teams with skillsets that have experience of operating through tricky markets; CFO's CEO's Chairs and CRO's are all in high demand.

We have completed some great work this quarter and I continue to be amazed by my fantastic team. Huge thanks to our Clients and Investor partners for all of your hard work, it's a massive team effort!

DAN HYDE
CEO

RECENT SEARCHES

The last few months have seen Erevena help hire Board members, C-suite and VPs for some of the fastest-growing companies in the world.



Chief Revenue Officer



Chief Technology Officer



Head of People



Chief Executive Officer



Chief Operating Officer



Chair & Non-Executive Director



Chief Technology Officer



Chief Executive Officer



Chief Technology Officer



Global Head of New Business



Chief Product Technology Officer



Chief Marketing Officer



Deputy CEO



Board Director



Head of US Sales



Chief Financial Officer



Chief Marketing Officer



VP Engineering



Interim MD



Head of People



Chief Compliance Officer



VP Sales North America



SVP Channels and Alliances



Chair



US MD



Head of Marketing



VP Product

Juniper Square

Chief Engineering Officer



OutThink

VP Product



VP Engineering

[Learn more](#)

RECENT TESTIMONIALS

We're always delighted to receive feedback from our clients, here are a few recent examples. [Read more](#)

HeliosX



“

Chief Executive Officer appointment

I was recommended to work with the team at Erevena because of their deep industry experience and was delighted with the result. Founder succession is notoriously complex, and we feel as though we have found a great leader in Tom who can take the business through the next period of growth. I enjoyed my interactions with Jonnie and Keith, and their expertise was vital in securing the successful outcome. I recommend them to other founders and would work with them again.

”

Dwayne D'Souza, Founder & CEO, HeliosX

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Chief Revenue Officer appointment

With a well-established relationship with Erevena, Forterro embarked on the search for the newly created position of Chief Revenue Officer against the backdrop of previous successful engagements with Dan Hyde and his team.

Strong market insights, coupled with a stringent, orderly process of search and selection, has ensured seamless alignment in our partnership, delivering us a highly successful outcome where we welcome Max Madama as our Chief Revenue Officer.

Dean Forbes, CEO, Forterro

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Chief Executive Officer appointment

We had an excellent experience working with Maria and team to define the most important attributes to take Countingup forward, to identify a list of qualified candidates and to assess the strongest ones for the role. We could not be happier with the end result and are very grateful to Erevena for their professional guidance and expertise.

Frederic Hofmann, Chair, Countingup

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RECENT ARTICLES

Creating a Culture of Financial Wellbeing

Erevena and Octopus Money recently brought together a group of C-Suite, HR, and People leaders to discuss building and retaining motivated, aspirant teams, despite the pressures organisations are currently facing. The evening kicked off with a panel discussion between [Ruth Handcock](#), CEO at Octopus Money, [Leah Sutton](#), Chief Portfolio Talent Officer at Balderton Capital and [Maria Josife](#), Partner at Erevena.

[Read the roundtable discussion](#)

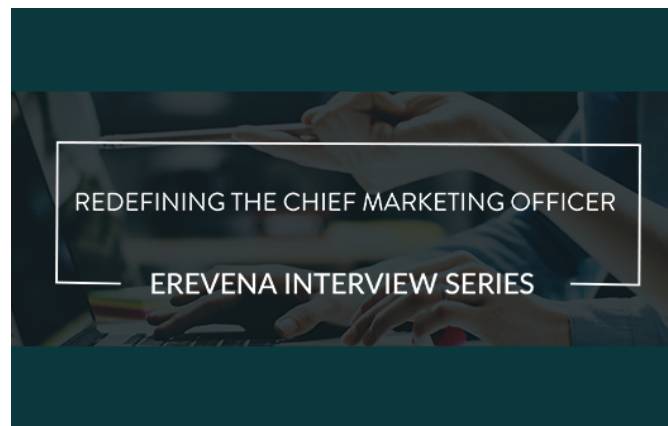
Founder's Guide To Hiring A Product Leader

Recently, founders and investors have increasingly recognised the pivotal role of product management within organisations. A skilled product professional seamlessly navigates across product strategy, market research, planning, prioritisation, development, launch, marketing, customer success, support, and collaboration with sales. Finding a Product leader capable of spanning this spectrum is a challenging, yet vital task, and it's not easy.

But there's room for optimism! Grant Hayward, Jonnie Bryant, Tim Horslen and Ruby Kaur share more in the latest Founder's Guide.

[Read the article](#)

RECENT INTERVIEWS



Redefining the CMO

A new series highlighting the great work Erevena are doing hiring Chief Marketing Officers. [Nick Lisher](#), Chief Marketing Officer at Flo Health, talks to Flo Bown about the power of marketing to build communities of fans, consumers, neighbours and more – and why a differentiated brand proposition is a crucial success factor.

[Read the article](#)

EREVENA NEWS



Partnership with Boardwave

We're delighted to announce the partnership between Erevena and [Boardwave](#), an exclusive network for European software leaders with the mission to fuel the growth of the European software industry.



Erevena Partner Promotions

Erevena are proud to announce Flo Bown, Harry Tolfree and James Rawcliffe have deservedly been promoted to Partner.



FinTech Leaders Dinner

On Tuesday 6th February, Erevena hosted the Annual FinTech Leaders Dinner, which was an intimate gathering of like-minded business leaders and investors.



Upcoming Event - Women in FinTech

On Thursday 7th March, Erevena and Deloitte will be co-hosting a Women in FinTech Networking Evening. [Sign up here](#) to join what promises to be an inspiring evening of networking and discussion.

WOMEN IN FINTECH NETWORKING EVENING

DATE: Thursday 7th March

TIME: Drinks & Canapés from 6pm-9pm

ADDRESS: Deloitte Ventures Lab,
1 New Street Square, London

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Deloitte.

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